



### **Keratin Complex Smoothing Therapy**

Similar to the Keratin Brazilian Smoothing system but without the formaldehyde byproducts. This new, gentler revolutionary smoothing system infuses keratin, a primary protein of the hair, skin and nails, deep into the hair cuticle giving your hair the ability to return to its original healthy, shiny, smooth state and eliminating up to ninety-five percent of the frizz and curl. Your hair never looked and felt more luxurious.

### **Bio Ionic Ion-Retexturing System™**

#1 professional straightening system from Japan. Harness the power of natural negative ion energy this revolutionary way permanently straightens curly, frizzy, unruly hair - changing the texture to be soft, shiny and incredibly smooth. Ideal for all types of hair, including ethnic, bleached and color treated. The Bio Ionic Ion-Retexturing System™ does not contain formaldehyde. Energize, strengthen and restore your hair from the inside out with Bio Ionic Ion-Retexturing System™